

The Power of Leading with Heart



SERVANT LEADERS IN YOUR ORGANIZATION HELP:



Improve
Collaboration



Increase Goal
Attainment
and Innovation



Accelerate
Learning and
Development



Boost
Engagement
and Retention

SOLUTION OVERVIEW

Servant Leadership Essentials™

Build trust, listen, and give feedback in ways that bring out the best in your people

The most effective leaders recognize that leadership is not about them and that their success is fueled by the success of their people. Servant leaders are constantly trying to find out what their people need to be successful. They want to make a difference in the lives of their people and, in the process, benefit the organization. When team members believe their leader has their best interests at heart, performance improves by leaps and bounds.

Many leaders want to be servant leaders, but don't know how. They are so intent on getting the organization's needs met that they lose sight of the needs and aspirations of their people. When leaders lead with heart their team members develop a sense of well-being and bring their best to the job.

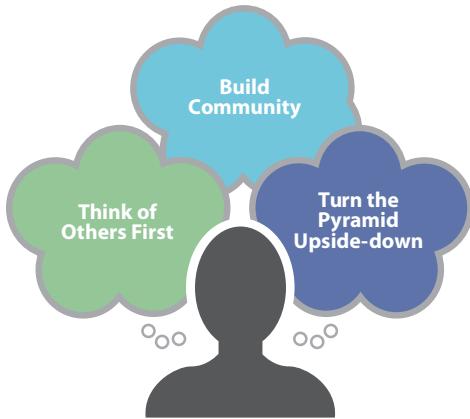
At Blanchard, we believe servant leadership is both a mindset and a skillset that focuses on serving others first. Blanchard's Servant Leadership Essentials program teaches leaders how to build trust, listen, and give and receive feedback in ways that lead to higher levels of engagement, performance, and human satisfaction.

Servant Leadership Essentials builds on the content of the best-selling book *Simple Truths of Leadership: 52 Ways to Be a Servant Leader and Build Trust* and teaches leaders how to align their team members' purpose and role with organizational strategies. Leaders learn how to guide actions, add energy, and provide long-term perspective.

Ken^{THE}**Blanchard**[®]
COMPANIES

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Servant Leadership Mindset



Servant Leadership Skillset

1 Build Trust
Understand how to build trust and why it's important when leading with heart

2 Listen to Learn
Know how to be present and focused when listening to learn

3 Give/Receive Feedback
Understand a critical skill for developing yourself and others through specific, timely, open, and honest feedback

WHO SHOULD ATTEND?

Senior Executives
Managers
Team Leaders



A PROVEN FORMULA TO DEVELOP SERVANT LEADERS

Implement Servant Leadership Essentials in your organization with two 2-hour virtual sessions. The learning design includes pre-workshop activities and engaging participant materials, videos, and learning activities that teach participants the following key concepts:

- **What Servant Leadership Looks Like** – Participants discover the fundamental qualities of servant leadership and the beneficial impact they have on people.
- **Servant Leadership Mindset** – A simple but powerful set of perspectives to shift a leader's attention toward serving their people.
- **Servant Leadership Skillset** – The key skills for forming highly trusting relationships and interacting with people to help them achieve their goals.

After the workshop, participants have access to the online tools to master the content and use it with others.

Give your leaders what they need to create a caring environment that focuses on people and results. Through this foundation of servant leadership, leaders and team members can communicate more openly; build trusting and supportive relationships; feel safe to be innovative in their job; and build a healthier, more productive business.

Contact davita@Da-Ni-Co.com
or call 301.848.0305 to get started.